Recitation 3

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Risk Aversion (also Autor's notes on Stellar: Review notes 3/3)

Solving Problems with (Quasi-)Hyperbolic Discounting

- Fully naïve decision-makers ($\hat{\beta} = 1$):
 - Start at the beginning.
 - Solve for the optimal plan, assuming future selves will follow the plan.
 - The person takes the first step in that plan.
 - Go to the next period, and keep doing the same.

• Fully sophisticated decision-makers ($\hat{\beta} = \beta$):

- Start at the end.
- Solve for optimal action.
- Go back to the previous period.
- Solve for the optimal action, taking into account what happens in the next period.
- Go back to the previous period, and keep doing the same.

• Partially naïve decision-makers ($\beta < \hat{\beta} < 1$):

Start at the end. Solve for what the person *thinks* she will do (using $\hat{\beta}$).

[This is like solving for a fully sophisticated decision maker with a true β of $\hat{\beta}$.]

- Work your way to the first period using backward induction until period 2 (using $\hat{\beta}$).
- Then solve for the optimal action in period 1 (using the true β and the already derived prediction on future behavior).
- Then move to the next period, repeat steps (1) to (3).

The Model: Illiquid savings, credit card debt, commitment

- Alex is a fully naive hyperbolic discounter with $\beta = 0.5$ and $\delta = 1$ and $\hat{\beta} = 1$
- Alex lives for three periods t = 0, 1, and 2
- His instantaneous utility from consuming an amount $c_t > 0$ at time t is

$$u(c_t) = ln(c_t)$$
 for $t = 0, 1, 2$

Alex's discounted lifetime utility from the perspective of period 0 is given by

$$U_0(c_0, c_1, c_2) = ln(c_0) + \beta(ln(c_1) + ln(c_2))$$

Moving money across periods (Q1.1)

- Alex starts with wealth of \$60 at t = 0
- Several ways to move money across periods
 - Checking account: put x in at time t, can withdraw up to x at t + 1
 - Retirement account: deposit s at t = 0, can withdraw (1 + r')s at t = 2(r' = .2)
 - Credit card for t = 1: borrow b at t = 1, must repay $(1 + r^c)b$ at t = 2 $(r^c = .5)$
- How will Alex move money to t = 1? How about t = 2? Why?
 - To move money to t = 1, use checking account because alternative (credit card paid off at t = 2) is expensive
 - To move money to t = 2, use retirement savings because get a good return!

Optimal plan at t = 0 (Q1.2)

- Show that the consumption plan Alex makes at t = 0 involves $c_1 = \beta c_0$
- Given the previous answer, interest rate of 0 between t = 0 and t = 1
- Accordingly, he will equalize marginal utilities at t = 0 and t = 1
- Direct implication $c_1 = \beta c_0$ (let's work through the FOCs)

Optimal plan at t = 0 (Q1.3)

- Use (1) and (2), write Alex's maximization problem in period 0 and solve for planned c_0 , c_1 , and c_2
- Part (2) means $c_1 = \beta c_0$ at the optimum. Part (1) means we can ignore b. Thus

$$\begin{array}{l} \max_{c_0,c_1,c_2} \ u(c_0) + \beta u(c_1) + \beta u(c_2) \\ \text{s.t.} \ c_1 = \beta c_0 \text{ and } c_2 = (60 - c_0 - c_1)(1 + r') \end{array}$$

• Solution: $c_0^* = 30$, $\hat{c}_1 = 15$, and $\hat{c}_2 = 18$ (Let's work through FOCs)

Present Bias (Q1.4)

- What does Alex end up doing at t = 1?
- Being naive, at t = 1 Alex solves

$$\max_{c_1,c_2} u(c_1) + \beta u(c_2) \text{ s.t. } c_2 = \hat{c}_2 - (c_1 - \hat{c}_1)(1 + r^c)$$

• Taking the FOC and simplifying gives

$$\frac{\frac{1}{c_1} = \frac{\beta(1+r^c)}{c_2}}{c_2 = \beta(1+r^c)c_1}$$

• Solution: $c_1^* = 18$, $b^* = 3$, and $c_2^* == 13.5$

Full Sophistication (Q1.9)

- Suppose Alex becomes fully sophisticated. Argue that at t = 0, Alex anticipates that at t = 1 he will choose c₁ and c₂ such that c₂ = β(1 + r^c)c₁.
- Being sophisticated, Alex understands that he will solve his consumption-savings decision in exactly the same way as already determined in (Q1.4)
- Recall that (Q1.4) was $c_2 = \beta(1+r^c)c_1$

Full Sophistication (Q1.10)

- Write down Alex's maximization problem at t = 0. Explain what is different from Alex's maximization problem in part (3) and why
- Alex solves the following maximization problem:

$$\begin{array}{l} \max_{c_0,c_1,c_2} \ u(c_0) + \beta u(c_1) + \beta u(c_2) \\ \text{s.t.} \ c_2 = \beta (1+r^c) c_1 \ \text{and} \ c_2 = (60-c_0-c_1)(1+r^r) \end{array}$$

- Fully sophisticated Alex knows he lacks time consistency
- Thus he solves his *t* = 0 problem with constraints that reflect his knowledge that he will re-optimize in the future

Commitment devices (Q1.11)

- Aaron offers (fully sophisticated) Alex a commitment device
- Can Alex be worse off (using discounted utility at t = 0) by (voluntarily) choosing *any* commitment contract that Aaron offers to him at t = 0?
- Solution: No, it is impossible for fully sophisticated Alex to be worse off.
- A fully-sophisticated agent anticipates his/her future behaviors
- At t = 0 Alex makes plans that maximize his utility from the perspective of t = 0
- If Aaron's commitment contract would make Alex worse off, then he would never (voluntarily) choose it

Commitment devices (Q1.12)

- Suppose Alex is partially naive
- Can Aaron make Alex worse off by offering him a commitment device (using discounted life-time utility at t = 0)?
- Yes, partially-sophisticated Alex can be worse off even when (voluntarily) choosing.
- Suppose the commitment device raises r^c at t = 1 above 50%.
- Alex might (voluntarily) choose the commitment device, hoping it will help him avoid borrowing.
- However, if β turns out to be (much) lower than anticipated, then he might end up borrowing at high interest rates after all
- This would make him worse off than he would have been borrowing at a 50% interest rate







Expected Utility Theory

- Describes agents' preferences and behavior when faced with uncertainty
- General lottery setup:
 - Agent gets utility from wealth u(.)
 - Potential states of the world: $i \in \{1, ..., n\}$
 - Each state has associated probabilities p_i and monetary payout x_i
- Expected value of lottery: $EX = \sum_{i=1}^{n} p_i x_i$
- Expected utility of lottery: $EU = \sum_{i=1}^{n} p_i u(x_i)$

• Utility of the expected value: $UE = u(\sum_{i=1}^{n} p_i x_i)$

- Risk loving: EU > UE
 - Prefers taking the lottery to receiving the expected value with certainty
- Risk neutral: EU = UE
 - Indifferent between taking the lottery and receiving the expected value with certainty
- Risk averse: EU < UE
 - Prefers receiving the expected value with certainty to taking the lottery

Curvature of u(.)

- Jensen's inequality: f(.) is concave iff $f(\sum_{i=1}^{n} w_i y_i) > \sum_{i=1}^{n} w_i f(y_i)$
- Risk preferences involve comparison between:

•
$$EU = \sum_{i=1}^{n} p_i u(x_i)$$

• $UE = u(\sum_{i=1}^{n} p_i x_i)$

- This implies:
 - Risk loving (EU > UE) iff u(.) is convex
 - Risk neutral (EU = UE) iff u(.) is linear
 - Risk averse (EU < UE) iff u(.) is concave

Risk Aversion and Certainty Equivalents

- Certainty equivalent: the level of x that would make the agent indifferent between taking x and participating in the lottery
- Formally:

•
$$u(CE) = EU = \sum_{i=1}^{n} p_i u(x_i)$$

• $CE = u^{-1}(EU) = u^{-1}(\sum_{i=1}^{n} p_i u(x_i))$

- Equivalent definition of risk preferences:
 - Risk loving if CE > EX
 - Risk neutral if CE = EX
 - Risk averse if CE < EX

Risk Aversion in a Picture



• Where is EX? EU? UE? CE?

- Coefficient of absolute risk aversion: $r = -\frac{u''(x)}{u'(x)}$
 - Normalized by u'(x) (why?)
- Constant absolute risk aversion (CARA) utility: $u(x) = -\frac{e^{-rx}}{r}$
 - Absolute risk aversion is constant in x
- Problem: we typically believe wealthier people are riskier so risk aversion should be decreasing in *x*

CRRA

- Coefficient of relative risk aversion: $\gamma = -\frac{xu''(x)}{u'(x)}$
- Constant relative risk aversion (CRRA) utility: $u(x) = \frac{x^{1-\gamma}}{1-\gamma}$
 - CRRA utility generates constant relative risk aversion
 - CRRA utility generates absolute risk aversion that is decreasing in wealth

- Expected utility is (another) work horse model in economics
- Important distinction between the expected value of an uncertain lottery and the expected utility
- Risk aversion explains why people want insurance (some of the biggest markets in the economy are insurance markets)
- CARA and CRRA utility functions are common special cases (worth knowing)
- For further reading, see David Autor's notes on Stellar (Review notes (3/3) risk preferences)

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